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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/790,500	03/01/2004	Timothy M. Kilgore	3028.2.1	1033
7590	09/14/2009		EXAMINER	
Starkweather & Associates 9035 S 1300 E Suite 1200 Sandy, UT 84094			RAPILLO, KRISTINE K	
		ART UNIT	PAPER NUMBER	
		3626		
			MAIL DATE	DELIVERY MODE
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**Please find below and/or attached an Office communication concerning this application or proceeding.**

The time period for reply, if any, is set in the attached communication.

<b>Office Action Summary</b>	<b>Application No.</b> 10/790,500	<b>Applicant(s)</b> KILGORE ET AL.
	<b>Examiner</b> KRISTINE K. RAPILLO	<b>Art Unit</b> 3626

-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address --  
Period for Reply

A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTH(S) OR THIRTY (30) DAYS, WHICHEVER IS LONGER, FROM THE MAILING DATE OF THIS COMMUNICATION.

- Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication.
- If no period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication.
- Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED. (35 U.S.C. § 133).

Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).

#### Status

1) Responsive to communication(s) filed on 11 May 2009.  
 2a) This action is FINAL.      2b) This action is non-final.  
 3) Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under *Ex parte Quayle*, 1935 C.D. 11, 453 O.G. 213.

#### Disposition of Claims

4) Claim(s) 1-20 is/are pending in the application.  
 4a) Of the above claim(s) 17-19 is/are withdrawn from consideration.  
 5) Claim(s) \_\_\_\_\_ is/are allowed.  
 6) Claim(s) 1-16, 20 is/are rejected.  
 7) Claim(s) \_\_\_\_\_ is/are objected to.  
 8) Claim(s) \_\_\_\_\_ are subject to restriction and/or election requirement.

#### Application Papers

9) The specification is objected to by the Examiner.  
 10) The drawing(s) filed on 01 March 2004 is/are: a) accepted or b) objected to by the Examiner.  
 Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).  
 Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).  
 11) The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152.

#### Priority under 35 U.S.C. § 119

12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).  
 a) All    b) Some \* c) None of:  
 1. Certified copies of the priority documents have been received.  
 2. Certified copies of the priority documents have been received in Application No. \_\_\_\_\_.  
 3. Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)).

\* See the attached detailed Office action for a list of the certified copies not received.

#### Attachment(s)

1) Notice of References Cited (PTO-892)  
 2) Notice of Draftsperson's Patent Drawing Review (PTO-948)  
 3) Information Disclosure Statement(s) (PTO/06/08)  
 Paper No(s)/Mail Date 3/1/2004.

4) Interview Summary (PTO-413)  
 Paper No(s)/Mail Date. \_\_\_\_\_.

5) Notice of Informal Patent Application

6) Other: \_\_\_\_\_

**DETAILED ACTION**

***Notice to Applicant***

1. This communication is in response to the amendment submitted May 11, 2009. Claims 1 and 14 are amended. Claims 17 – 19 are cancelled. Claims 1 – 16 and 20 are presented for examination.

***Claim Rejections - 35 USC § 112***

2. The 35 U.S.C. 112, second paragraph rejections of claims 14 – 20 are hereby withdrawn based upon the amendment submitted May 11, 2009.

***Claim Rejections - 35 USC § 101***

3. 35 U.S.C. 101 reads as follows:

Whoever invents or discovers any new and useful process, machine, manufacture, or composition of matter, or any new and useful improvement thereof, may obtain a patent therefor, subject to the conditions and requirements of this title.

4. Claims 1 – 13 are rejected under 35 U.S.C. 101 because the claimed invention is directed to non-statutory subject matter. Claim 1 is a system claim, however there are no hardware components, as is expected with a system claim, in the limitations. In addition, the limitations refer to people as part of the claims (managing general agent), thus the claimed invention encompasses a human being which is directed to nonstatutory subject matter. Claims 2 – 14 have similar deficiencies as noted above with regard to claim 1 and therefore are rejected for substantially the same reason.

5. Claims 14 - 20 are rejected under 35 U.S.C. 101. Based on Supreme Court precedent and recent Federal Circuit decisions, the Office's guidance to examiners is that a § 101 process must (1) be tied to a machine or (2) transform underlying subject matter (such as an article or materials) to a different state or thing. *In re Bilski et al*, 88 USPQ 2d 1385 CAFC (2008); *Diamond v. Diehr*, 450 U.S. 175, 184 (1981); *Parker v. Flook*, 437 U.S. 584, 588 n.9 (1978); *Gottschalk v. Benson*, 409 U.S. 63, 70 (1972); *Cochrane v. Deener*, 94 U.S. 780,787-88 (1876). With regard to claim 14, the method claimed by the Applicant is not tied to a particular machine as it recites the limitations "recruiting as association",

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"organizing an association", "providing the association", "managing the health care service", "training the sales and administrative personal", "providing a wellness service", "providing a risk management", "providing a financial service", and "providing a data management service". The method claimed does not include a particular machine, nor does it transform the data identifying the patient. The method steps recited in the body of claim 14 could reasonably be interpreted to encompass a human being performing these steps. Claims 15 - 16 and 20 have similar deficiencies as noted above with regard to claim 14 and therefore are rejected for substantially the same reason.

The above deficiency can be overcome by expressly stating in the body of the claimed method, using a computer (apparatus) or terminal, for example, which makes the claim useful.

***Claim Rejections - 35 USC § 103***

6. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negated by the manner in which the invention was made.

7. Claims 1 – 20 are rejected under 35 U.S.C. 103(a) as being unpatentable over Cooperstone et al. (U.S. Publication Number 2002/0022982 A1), herein after Cooperstone, in view of Chao (U.S. Publication Number 2006/0178915 A1).

In regard to claim 1 (Currently Amended), Cooperstone teaches an information network based system for providing health care benefits, comprising:

- an association with a plurality of members (paragraph [0062]) where a small business has a plurality of members;
- a parent management company component organized to manage a health care service for the association (paragraphs [0117], [0151], and Figure 8). It is well known in the industry that human resource departments/groups manage benefit programs, including health care plans (paragraphs

[0055] through [0060]). A Professional Employer Organization is a management company which can manage a health care service for an association (i.e. business) - paragraph [0010].

- an association health component, organized by the parent management company as a subsidiary of the association and provided with the health care service and an operational process by the parent management company, the sales and administrative personnel of the association health component trained by the parent management company (paragraph [0073] and Figure 9). The Examiner interprets the training of sales and administrative personnel to be inherent to the sales and administrative personnel of the parent management company. In other words, it would be obvious for sales and administration personnel, whether temporary employees or employees of the business, to be trained in the business following the standard operating procedures of the company;
- a financial services component providing a financial service to the association health component under the direction of the parent management company (paragraphs [0073] and [0074]), where a third party administers a financial benefit package;
- a data management component organized to capture patient and employer data under the direction of the parent management company (paragraph [0107]); and
- a managing component configured to license the operational process and manage the operational process for the association health component (paragraphs [0011] and [0055] through [0060]).

Chao teaches a system for providing health care benefits comprising:

- a wellness component under the direction of the parent management company to provide a preventative care and wellness education service to the association health component (paragraph [0084] and Figure 5); and
- a risk management component providing a risk management service to the association health component under the direction of the parent management company (paragraph [0093]).

Therefore, it would have been obvious to a person of ordinary skill in the art at the time the invention was made to include a system comprising a wellness component under the direction of the parent

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management company to provide a preventative care and wellness education service to the association health component and a risk management component providing a risk management service to the association health component under the direction of the parent management company as taught by Chao, within the system of Cooperstone, with the motivation of providing an affordable health care plan to participants, who are members of an organization (or are sponsored by an organization) such as a business (paragraph [0022]).

In regard to claim 2 (Original), Cooperstone and Chao teach the system of claim 1.

Chao teaches a system wherein the association health component contracts the health care service from a service provider in coordination with the parent management company (paragraph [0085]).

The motivation to combine the teachings of Chao and Cooperstone is discussed in the rejection of claim 1, and incorporated herein.

In regard to claim 3 (Original), Cooperstone and Chao teach the system of claim 1. Cooperstone teaches a system wherein the association health component operates as an association health plan company (paragraph [0074]).

In regard to claim 4 (Original), Cooperstone and Chao teach the system of claim 1.

Chao teaches a system wherein the association health component operates as a captive association health plan company (paragraphs [0028] and [0094]).

Therefore, it would have been obvious to a person of ordinary skill in the art at the time the invention was made to include a system wherein the association health component operates as a captive association health plan company as taught by Chao, within the system of Cooperstone, with the motivation of providing a tool to finance risks associated with a health care plan (paragraph [0028]).

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In regard to claim 5 (Original), Cooperstone and Chao teach the system of claim 1. Cooperstone teaches a method wherein the association health component is a workers compensation company and the health care service is a workers compensation insurance (paragraph [0068]).

In regard to claim 6 (Original), Cooperstone and Chao teach a risk management component of claim 1. Cooperstone teaches a component further comprising a tracking component organized to track work and health related incidents (paragraph [0075]).

Chao teaches a system where the risk management component further comprises:

- a substance abuse component providing substance abuse screening and substance abuse policies (paragraph [0055]); and,
- a risk management education component providing risk management education programs (paragraph [0048]).

Therefore, it would have been obvious to a person of ordinary skill in the art at the time the invention was made to include a system comprising a substance abuse component providing substance abuse screening and substance abuse policies and a risk management education component providing risk management education programs as taught by Chao, within the system of Cooperstone, with the motivation of evaluating the risk of insuring a participant and the financial impact on the business or sponsor of insurance (paragraph [0082]).

In regard to claim 7 (Original), Cooperstone and Chao teach the system of claim 1. Cooperstone teaches a system further comprising a point of service component configured to provide identification and billing services on the site of a service provider (paragraph [0023]).

In regard to claims 8 (Original), Cooperstone and Chao teach the system of claim 7.

Chao teaches a system wherein the point of service component comprises a data card configured to store patient data (paragraphs [0058] and [0088]).

The motivation to combine the teachings of Chao and Cooperstone is discussed in the rejection of claim 1, and incorporated herein.

In regard to claims 9 (Original) and 10 (Original), Cooperstone and Chao teach the system of claim 8.

Chao teaches a system wherein the data card is a smart card (paragraphs [0058] and [0088]).

The motivation to combine the teachings of Chao and Cooperstone is discussed in the rejection of claim 8, and incorporated herein.

In regard to claim 11 (Original), Cooperstone and Chao teach the system of claim 1. Cooperstone teaches the wellness component further comprising a health products distribution component distributing health products to the association and the association members (Abstract).

In regard to claim 12 (Original), Cooperstone and Chao teach the system of claim 1. Cooperstone teaches a system further comprising an Internet component configured to allow access to the data management component, the wellness component, the risk management component, a health care service provider, the association health component, and the parent management company (paragraph [0011]).

In regard to claim 13 (Original), Cooperstone and Chao teach the system of claim 1. Cooperstone teaches a system further comprising a sales force organized to sell the health care service (paragraph [0073]).

Method claims 14 (Original), 15 (Original), 16 (Original), and 20 (Original) repeat the subject matter of system claims 1, 4, 5, and 12, respectively, as a series of steps rather than a set of apparatus elements. As the underlying elements of claims 1, 4, 5, and 12 have been shown to be fully disclosed by the teachings of Cooperstone and Chao in the above rejection of claims 1, 4, 5, and 12 it is readily apparent

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that the system disclosed by Cooperstone and Chao performs these steps. As such, these limitations are rejected for the same reasons given above for system claim 1, 4, 5, and 12 and incorporated herein.

***Response to Arguments***

8. Applicant's arguments filed May 11, 2009 have been fully considered but they are not persuasive. Applicant's arguments will be addressed herein below in the order in which they appear in the response filed.

***Claim Rejections - 35 USC § 101***

With regard to the 35 USC 101 rejections of claims 1 – 13, the applicant's arguments are not persuasive and the rejection of claims 1 - 13 are maintained. Although the Applicant amended the claim to recite "an information network based system", no actual hardware is claimed. A information network based system is very broad and can encompass numerous types of networks. Therefore, the 35 USC 101 rejections of claims 1 – 13 are maintained.

With regard to the 35 USC 101 rejections of claims of 14 – 16 and 20, the applicant's arguments are not persuasive and the rejection of claims 14 – 16 and 20 are maintained (the arguments for claims 17 – 29 are moot as the claims were cancelled). The claims, as amended, fail to tie the method to a particular machine (*In re Bilski et al*, 88 USPQ 2d 1385 CAFC (2008)). For instance, in amended claim 14 it is not clear if an information network is a particular machine. In addition, it does not appear that the component's are actually performing the steps recited in claim 1, rather it appears the component is what is being acted upon (for instance, the limitation "a parent management company component organized ...."). Therefore, the 35 USC 101 rejections of claims 14 – 16 and 20 are maintained.

***Claim Rejections - 35 USC § 103***

In regard to claims 1 - 20:

The Applicant argues that neither Cooperstone nor Chao disclose a reasoning to combine a wellness component and a risk management component to an association health component under the

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direction of the parent management company to provide additional service and programs to the members as instructed by the Applicant; the Examiner has not established a *prima facie* case of obviousness. The Examiner respectfully disagrees. Chao discloses a wellness program which includes, for example, smoking cessation and weight reduction (paragraph [0084]). In addition, Chao discloses that the infrastructure of his invention includes preventative medicine (paragraph [0052]). Cooperstone does not explicitly disclose a wellness program, however, Cooperstone discloses the selection of an insurance plan or program, therefore the wellness program of Chao would obviously be included under the broad umbrella of health insurance plans/programs disclosed by Cooperstone. Thus, the Applicant's arguments are rendered non-persuasive.

In regard to claims 1 – 20:

The Applicant argues that the Examiner used impermissible hindsight to combine the elements of Cooperstone and Chao, citing the arguments of the Office action dated January 12, 2009 consist of allegations without evidentiary support, amounting to "taking of Official Notice". The Examiner respectfully disagrees. Cooperstone teaches a method and system for selecting businesses to include in a business application based upon various parameters (i.e. number of employees, product required) (Cooperstone: paragraphs [0061] through [0065]). A product may be a benefit plan (Cooperstone: paragraph [0022]), including health benefits. Chao teaches a wellness component under the direction of the parent management company to provide preventative care and wellness education services to the association health component (Chao: paragraph [0084] and Figure 5); and a risk management component providing a risk management service to the association health component under the direction of the parent management company (Chao: paragraph [0093]). Chao discloses a wellness program, including smoking cessation and weight reduction described above. These features can be encompassed by the benefit plan disclosed by Cooperstone. Therefore, it would have been obvious to a person of ordinary skill in the art at the time the invention was made to include a system comprising a wellness component and a risk management component as taught by Chao, within the system of Cooperstone, with the motivation of providing an affordable health care plan to participants, who are

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members of an organization (or are sponsored by an organization) such as a business (Chao: paragraph [0022]).

### ***Conclusion***

9. **THIS ACTION IS MADE FINAL.** Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within TWO MONTHS of the mailing date of this final action and the advisory action is not mailed until after the end of the THREE-MONTH shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the mailing date of this final action.

10. Any inquiry concerning this communication or earlier communications from the examiner should be directed to KRISTINE K. RAPILLO whose telephone number is (571)270-3325. The examiner can normally be reached on Monday to Thursday 6:30 am to 4 pm Eastern Time.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Luke Gilligan can be reached on 571-272-6770. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

KKR

/C. Luke Gilligan/  
Supervisory Patent Examiner, Art Unit 3626